


CV Lak Taechawanchai

Personal data	<ul style="list-style-type: none">■ Name : Lak Taechawanchai■ Gender : Male■ Date of Birth : 27 / 04 / 1964 (DD/MM/YY)■ Teaching Subject : Animation / Digital Media / Advanced Computer Graphics■ Email : lak@imagine.co.th■ Telephone/Cellphone (not disclosed) : +66846412938■ Name of Firm :<ul style="list-style-type: none">- Thai Digital Entertainment Content Federation (TDEC)■ -Imagine Group of Companies■ Former Position: Chairman of Thai Animation & Computer Graphics Association -TACGA (2 rounds from 2007-2011),■ Current Position and job duties :<ul style="list-style-type: none">Vice President of Thai Digital Entertainment Content Federation (TDEC)Vice President of Thai Federation of Information Technology (TFIT)Vice President (Imagine Group)
Photo	
Profile	<p>The 1st chairman of Thai Animation and Computer Graphics Association (TACGA) since 2007. Voted and appointed a second round from 2009-2010. Shareholder of the Imagine Group, one of the established and refined CG companies in the region.</p> <p>Studied Computer Graphics as a master degree at Pratt Institute, New York, and Graduated in Visual Communications (3D Animation) from William Paterson University, New Jersey U.S.A. in 1993.</p> <p>Since then, he has gained experiences in building up animation industry in Thailand and the region.</p> <p>With love in content and animation, he started to lecture in several</p>

universities and developed the first Computer Arts curriculum in Thailand since 2000.

He led the team of Imagine Design (IMD) to create digital graphics and animations for the local and international broadcast market since 1993. His sister company, Imagine Technology Co. Ltd. (IMT), provided sophisticated software and hardware solutions for video and studio productions.

Notable Works

The animated series 'The Ghost Gang' one of IMD's latest showcase projects. The show about three friends and their adventures with local paranormal folklore has been shown on local TV (Channel 7) and won an award as Best Thailand Long-Form Animation in 2009.

In 2010, as the chairman of TACGA, he was trusted by the government, to create a series of activities called "DMA Festival 2010" or Digital Media Asia, marked the Festivals of Asian creativity.

Squatting Tiger the series being co-produced between Asia Media Animation and IMD. The Series was marked the first successful co-production between Malaysia and Thailand.

Muaythai iGLA, the first 3D digital Muaythai project accredited by the World Muaythai Council (WMC) and DIP (Department of Intellectual Property), The Ministry of Commerce, that bring Muaythai to the world by web portal and social media development.

Present Position in the industry

Stepped up to work in digital content federation, as the Vice President of Thailand Digital Entertainment Content Federation (TDEC) and also the Vice President of Thai Federation of Information Technology (TFIT) in 2012 until present.